



COURSE DESCRIPTION

OBJECTIVES

- Increase knowledge on trade in services statistics and its concepts
- Enhance statisticians' work with data
- Master the use of the Manual on Statistics of International Trade in Services (MSITS 2010)

TARGET POPULATION

Primary Target: Compilers and producers of data (statistics of international trade in services, balance of payments, business statistics, etc.):

- BoP statisticians (from Central Banks or National Statistical Institutes)
- Statistical officers in trade and services
- National accountants
- Business statisticians

Secondary Target: Data users:

- Ministries (Tourism, Trade, Economy, Finance)
- Other industry players (economists, lawyers, etc.)

ACTIVITIES

16 September to 25 October: 6 weeks asynchronous moderated e-learning course
December: 90 minutes webinar

WORKLOAD

Estimated at 30 hours to complete the whole course

LANGUAGE(S)

- English
- French

REGISTRATION

Self-registration on <https://tft-reg.unctad.org> using the following passcodes:

- For English: **SITS.2024**
- For French: **SCIS.2024**

PRICE

Free of charge

COURSE MODULES

1. Importance of Trade in Services Statistics
2. Setting up Pre-requisites for Data Collection and Compilation
3. Data Sources and Collection
4. Data Compilation (BOP STIS)
5. Data Compilation (FATS)
6. Dissemination and Analysis

COURSE MATERIALS

- Participant manual
- Interactive videos
- Forum
- Tests
- Anonymous opinion questionnaires

CERTIFICATE

Yes – Electronic certificate upon completing all the tests and obtaining the average score from all the six tests of at least 50%

MANDATE

The demand for technical assistance in the compilation of trade in services statistics is evidently strong. This is supported by the December 2005 WTO Hong Kong Ministerial Declaration, Annex C which referred in para.10 to trade in services statistics. It states that WTO should provide targeted technical assistance: "... such assistance should be provided on, inter alia, compiling and analyzing statistical data on trade in services, [and] assessing interests in and gains from services trade....". The United Nations Statistical Commission in its 2010 report also "encouraged all relevant international agencies and the United Nations regional commissions, especially members of the Task Force, to contribute to the implementation of MSITS2010, and recognized the efforts of the International Monetary Fund in capacity-building with regard to balance-of-payments statistics; and recognized that training is particularly important in trade in services statistics because of its methodological complexity." Based on several requests received from the member states and different entities, the Development Statistics and Information Branch, Division on Globalization and Development Strategies, of the United Nations Conference on Trade and Development (UNCTAD) initiated discussions with partners from different international institutions on the possibility to develop a common approach in responding to these needs.